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John-david W. Franklin is Senior Vice President of Leasing for Madison Marquette, responsible for leasing and merchandising for regional retail portfolio in New York, New Jersey, and Pennsylvania as well as new business initiatives, client relationship management and retailer relationships. He joined Madison Marquette in 2004 and has extensive knowledge of retail leasing, for lifestyle centers, regional malls, university campuses, outlet centers, and community development corporations master planning. At Jones Lang LaSalle's Retail Group, he was responsible for the retail leasing and advisory services in the higher education and public institutions practices and re-merchandising of third-party enclosed regional malls. With 40-plus years of shopping center and corporate real estate experience, he is an active member of the International Council of Shopping Centers and served as state director for Pennsylvania, Delaware and Southern New Jersey. John-david is also an instructor for both domestic and International Schools for Professional Development.

Prior to joining Madison Marquette, John-david was vice president for Jones Lang LaSalle's Retail Group and its predecessor Compass Retail. He was responsible for the retail leasing and advisory services in the third-party enclosed regional mall portfolio, higher education and public institutions practices.